



2025 SPONSORSHIP OPPORTUNITIES



**FOUNDATIONS
FOR THE FUTURE:**
INTEGRATIVE BEHAVIORAL
HEALTH SOLUTIONS



COMPASS MARK
SCIENCE-BASED ADDICTION PREVENTION



ABOUT US

COMPASS MARK'S HISTORY

In 1966, a visionary group of thirty-two leaders from the Lancaster community identified a clear and common purpose: to recognize, prevent, and alleviate the disease of addiction. Throughout our history, Compass Mark has assumed a leadership role in all aspects of addiction education, prevention, intervention and treatment.

Last year, Compass Mark provided substance use and problem gambling education, youth skill building, and information and referral services to over 10,000 people in Lancaster, Lebanon, and Chester Counties.

OUR MISSION

Compass Mark's mission is to prevent addiction through education, skill-building and community mobilization.

OUR VISION

To guide and empower all people toward healthy, fulfilling lives free from addiction.



2025 SPONSORSHIP OPPORTUNITIES

The goal of the Positive Change Conference is to offer practical, immediately applicable tools, as well as inspiration and encouragement, to those working in helping professions where addiction is present. This year's theme is Foundations for the Future: Integrative Behavioral Health Solutions.

The conference will be held virtually on Wednesday, April 2 and Thursday, April 3.

Compass Mark has a strong social media presence, including reach and engagement with our website and social media pages. All sponsorship opportunities include benefits to promote your brand.

We invite you to partner with us! **To receive full promotional benefits, the sponsorship agreement must be received by January 10, 2025.**

This conference is held in partnership with:



2025 SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$5000

- Speak during opening remarks to 300+ conference participants
- Branding on keynote presentation
- Logo on platform login page
- Logo on emails to registrants
- Unique branded snack box for all attendees
- WITF radio spots
- Event welcome slideshow- 60-second video + thank-you slide with logo
- Digital list of conference participants following conference
- Two customized digital banners during the conference
- Option to provide welcoming remarks for keynote
- Branded virtual lounge with up to 16 participants at a time
- Large-size sponsor booth with branding & marketing brochure uploads
- (8) Participant registrations
- Logo on all digital email campaigns
- Logo featured on Compass Mark's Positive Change event landing page
- Dedicated posts via Compass Mark's social media platforms (2,700 followers)

GOLD SPONSOR

\$2500

- Event welcome slideshow- 30-second video + thank-you slide with logo
- One customized digital banner during the conference
- Option to provide welcoming remarks for breakout workshops
- Branding on breakout session of choice
- Logo on emails to registrants
- Digital list of conference participants following conference
- Medium-size sponsor booth with branding & marketing brochure uploads
- Branded virtual lounge with up to 16 participants at a time
- (6) Participant registrations
- Logo on all digital email campaigns
- Logo featured on Compass Mark's Positive Change event landing page
- Dedicated posts via Compass Mark's social media platforms (2,700 followers)

SILVER SPONSOR

\$1000

- Event welcome slideshow- thank-you slide with logo
- One customized digital banner during the conference
- Option to provide welcoming remarks for breakout workshops
- Small-size sponsor booth with branding & marketing brochure uploads
- Branded virtual lounge with up to 8 participants at a time
- (4) Participant registrations
- Logo featured on Compass Mark's Positive Change event landing page
- Dedicated posts via Compass Mark's social media platforms (2,700 followers)

BRONZE SPONSOR

\$500

- Small-size sponsor booth with branding & marketing brochure uploads
- Branded virtual lounge with up to 8 participants at a time
- (2) Participant registrations
- Logo featured on Compass Mark's Positive Change event landing page
- Dedicated posts via Compass Mark's social media platforms (2,700 followers)

FRIEND OF POSITIVE CHANGE

\$250

- Small-size sponsor booth with branding & marketing brochure uploads
- Branded virtual lounge with up to 4 participants at a time
- (1) Participant registration
- Logo featured on Compass Mark's Positive Change event landing page

To sponsor, please fill out the sponsorship agreement form and email Tim Steffen, Director of Development and Communications, at tsteffen@compassmark.org or call 717-299-2831 ext.227

SPONSORSHIP AGREEMENT FORM

To receive full promotional benefits, sponsorship agreement must be received by January 10, 2025.

Company Name _____

Address _____

City _____ State _____ Zip _____

Website _____

Facebook Handle _____

LinkedIn Handle _____

Contact Name _____

Contact Email _____

Contact Phone _____

☐ Platinum Sponsor \$5000

☐ Bronze Sponsor \$500

☐ Gold Sponsor \$2500

☐ Friend of Positive Change Sponsor \$250

☐ Silver Sponsor \$1000

Payment Options:

☐ Enclosed is a check made payable to Compass Mark

☐ Please invoice me

Please return your sponsorship agreement and email your logo and video (if applicable) to: Tim Steffen, Director of Development and Communications, at tsteffen@compassmark.org or call 717-299-2831 ext.227.

All logos should be sent as a high resolution .png file.