



COMPASS MARK

SCIENCE-BASED ADDICTION PREVENTION

A close-up photograph of three young people, two girls and one boy, all wearing orange headbands. They are looking down at a tablet or piece of paper, appearing to be in a collaborative learning or activity. The background is a soft-focus green, suggesting an outdoor setting.

2021-22

ANNUAL REPORT

TABLE OF CONTENTS

Our Mission.....	3
Message from the Executive Director	4
Board of Directors	5
With Gratitude.....	6
Our Work, Our Impact.....	8
Addiction Resource Center.....	9
Training & Professional Development	10
Prevention Programs	11
Philanthropic Contributions.....	13
Showcasing Donor Support.....	14
Ways to Give.....	15



OUR MISSION

Compass Mark's mission is to prevent addiction through education, skill-building and community mobilization.

MESSAGE FROM THE EXECUTIVE DIRECTOR



Over the last few months, I have renewed a practice of taking daily morning walks through my neighborhood at sunrise. Breathing in the crisp, fresh air invigorates my mind for the day ahead and inspires gratitude in my heart for the good moments from the previous day.

Our community's support for Compass Mark's mission is just like that breath of fresh air on my morning walk. Over the following pages, you will read about the momentous expansion in prevention services that we provided to schools, partner organizations, and individuals in Lancaster, Lebanon, and Chester Counties. This growth would not have been possible without the incredible energy and persistence of our Compass Mark team, as well as the generous investment from each of you in our work. Thank you!

Together, we are moving forward with our vision to guide and empower ALL people toward healthy, fulfilling lives free from addiction.

With gratitude,

Eric Kennel
Executive Director

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Associate Professor, Millersville University

JOHN ZESWITZ

Consultant, North Group Consultants

WITH GRATITUDE

Your investment in Compass Mark changes lives. You enable our professional staff to respond to the increasing need for prevention programs and addiction-prevention resources in our schools and communities. You make it possible for more individuals to experience the long-term benefits of prevention for years to come.

THANK YOU.

Mindy Acosi	C. John Bryer
David Ament	Fern Bucher
Todd Andrews	Steve & Jody Buterbaugh
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Association of Chemical	Antonio Callari
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Bill Brossman	Laurie Cubell
John & Elaine Brubaker	Sharon Czabafy
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James DeBord	Denise Freeman
Gloria Denlinger	Steve Frey
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Dana Krimmel	Stephen Olin
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and Lancaster Law	Jeffrey Page
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Lancaster County Community	Shirley A Parker
Foundation	Paypal Giving Fund
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Kim Ly	Linda Rice
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United Way of Greater	
Lehigh Valley, Inc.	
Amy Wagner	

OUR WORK, OUR IMPACT

ADDICTION RESOURCE CENTER



TRAININGS & PROFESSIONAL DEVELOPMENT



PREVENTION PROGRAMS

ADDICTION RESOURCE CENTER

Compass Mark's Addiction Resource Center is a "one-stop-shop" for trainings, referrals, and information about alcohol, other drugs, and gambling. During the pandemic, individuals called us with questions about addiction treatment and recovery, and learned virtually from our trainers. Now, in addition to those important services, we are once again out in your community in person, connecting with you and your family.

29,000

PRINTED
PUBLICATIONS
DISTRIBUTED

392

INFORMATION AND
REFERRAL CALLS

5,303

ATTENDEES SERVED
AT WELLNESS FAIRS
& EVENTS

2,495

SPEAKING
ENGAGEMENT
PARTICIPANTS



TRAINING & PROFESSIONAL DEVELOPMENT

Compass Mark's Training & Professional Development prepares Student Assistance Program (SAP) teams and offers valuable workshops on addiction prevention and youth development trends.



This year, Compass Mark established a Training and Professional Development Department to support the growth of SAP trainings. Deborah McCoy was promoted into the role of Director of Training and Education to help lead the expansion of these services. Joshua Mountz, MEd, CPS - Training Coordinator/Prevention Specialist became a lead SAP trainer, which has aided in expanding our offerings to schools.



600

TRAINED
EDUCATORS

16

MAINTENANCE
TRAININGS
PLUS INCREASED
INVOLVEMENT WITH
CYBER SCHOOLS

300

ATTENDEES AT THE
POSITIVE CHANGE
CONFERENCE

PREVENTION PROGRAMS

Compass Mark offers effective addiction prevention programs for every age and setting.

OUR PROGRAMS

- CATCH My Breath
- LFG- Leaders of Future Generations
- PATHS – Promoting Alternative Thinking Strategies
- Positive Action
- Project Toward No Drug Abuse
- SSET – Support For Students Exposed to Trauma

SCHOOL-BASED PROGRAMS

All of Compass Mark’s school-based programs experienced significant growth across all three counties, impacting a larger number of students.

LANCASTER COUNTY started its first Leaders of Future Generations (LFG) in Ephrata school district and increased the number of students who received school-based prevention programs county-wide by 148%.

LEBANON COUNTY began using CATCH My Breath, a vaping prevention program, providing the curriculum to 855 students county-wide.

CHESTER COUNTY experienced the largest expansion of school-based programs, with a 1060% overall increase.

MORE STUDENTS, GREATER IMPACT IN CHESTER COUNTY

SCHOOL-BASED PREVENTION PROGRAM	2020-21	2021-22
CATCH My Breath	0	757
Positive Action	203	1548
Support for Students Exposed to Trauma	0	49
Total	203	2354

TOTAL IMPACT ACROSS LANCASTER, LEBANON, AND CHESTER COUNTIES



SKILLS FOR LIFE

In June, Compass Mark launched a new partnership with the Lancaster County District Attorney's Office and SecondChance PA to offer its Skills for Life program as an expanded diversion program for persons involved in the criminal justice system. This is an exciting initiative that will expand access to valuable educational programming and support individuals on the path toward recovery.

FAMILY SERVICES ADVOCATE PROGRAM

The Family Services Advocate works to identify, support, and advocate for the unique needs and rights of children with incarcerated parents. This program helps families and caregivers connect with existing community support, and maintain healthy parent-child relationships.

HIGHLIGHTS

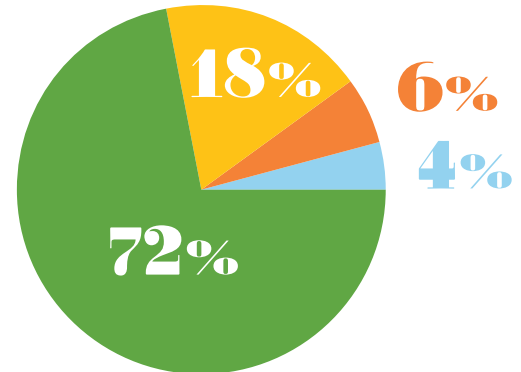
Last year, Compass Mark's Family Services Advocate was able to re-enter the Lancaster County Prison and provide services to nearly 100 clients.



PHILANTHROPIC CONTRIBUTIONS

Funding support for Compass Mark is provided in part by the Lancaster County Drug & Alcohol Commission, Lancaster County Block Grant, Lebanon County Commission on Drug & Alcohol Abuse, and Chester County Department of Drug & Alcohol Services... along with many generous donors in our community. Thank you for your partnership!

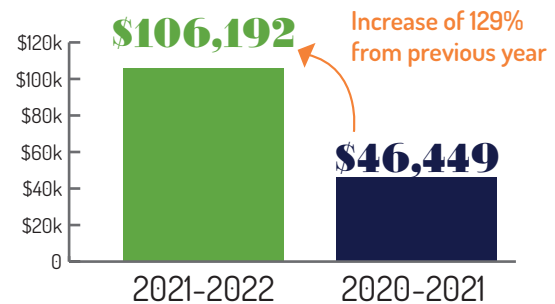
For additional financial information, including Compass Mark's Internal Revenue Service Form 990, please visit our website. Audited financial statements are available upon request.



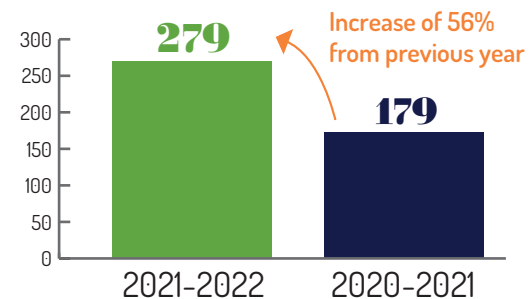
Unrestricted	72%
Leaders of Future Generations	18%
Addiction Resource Center	6%
Family Services Advocate	4%

PERCENT OF CONTRIBUTIONS BY PROGRAM

TOTAL CONTRIBUTIONS BY YEAR



NUMBER OF DONORS BY YEAR



SHOWCASING DONOR SUPPORT



EXTRAGIVE

It was an extraordinary year for Compass Mark during last year's ExtraGive. Together, 201 donors raised \$43,000 dollars for Compass Mark in support of our programs across Lancaster, Lebanon, and Chester Counties.

On behalf of our Board of Directors and staff, we are profoundly grateful for your generosity. We couldn't do it without you.

LEADERS OF FUTURE GENERATIONS END-OF-YEAR PICNIC

In June, Compass Mark hosted a year-end celebration for our Leaders of Future Generations (LFG) program at Long's Park. Over 100 supporters and families of Compass Mark came out to recognize the outstanding accomplishments of these young leaders and commemorate their experiences at Kids Kamp.

EDUCATIONAL IMPROVEMENT TAX CREDIT - EITC

Through the generous support of EITC contributions, our partnerships with local schools continue to grow! Last year, Compass Mark was able to offer a new Leaders of Future Generations cohort at Ephrata Intermediate School. We're grateful to our EITC partners in helping to support the growth and development of our future leaders.



WAYS TO GIVE

There are many ways to support Compass Mark's mission.

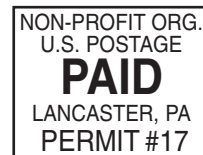
- Make a secure one-time or monthly recurring gift online at compassmark.org
- Mail your gift to Compass Mark at 1891 Santa Barbara Dr / Suite 104, Lancaster, PA 17601
- Leave a local legacy for addiction prevention by including **Compass Mark** in your estate planning. Speak with your financial advisor about what works best for you, then contact our office at 717.299.2831



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COMPASS MARK

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