

Three Approaches to Prevention

Communities That Care (CTC): Based upon the research of J. David Hawkins and Richard F. Catalano, CTC is a prevention planning system that helps communities develop an *integrated approach* to promoting the positive development of children and youth and to preventing problem behaviors, including substance abuse, delinquency, teen pregnancy, school dropout, and violence. Research has identified key *risk* and *protective* factors that have a major influence as to the likelihood of youth being involved in risk-taking or negative behavior. Based upon the presence or absence of these risk and protective factors, prevention specialists, community leaders, educators, and parents can identify prevention strategies that best match the needs of their unique community.

For more information on Communities That Care (CTC), go to <http://www.channing-bete.com>.

The 40 Assets: In an effort to identify the elements of a strength-based approach to healthy development, Search Institute developed the framework of developmental assets. This framework identifies 40 critical factors for young people's growth and development. When drawn together, the assets offer a set of benchmarks for positive child and adolescent development. The assets clearly show important roles that families, schools, congregations, neighborhoods, youth organizations, and others in communities play in shaping young people's lives.

For more information about the Search Institute and The 40 Assets, go to <http://www.search-institute.org/>.

America's Promise: America's Promise is a national initiative, featuring Secretary of State, General Colin Powell, as its spokesman. The goal of America's Promise is "to mobilize people from every sector of American life to build the character and competence of our nation's youth by fulfilling five promises." The five promises are:

Caring Adults: Ongoing relationships with caring adults - parents, mentors, tutors, or coaches.

Safe Places: Safe places with structured activities during non-school hours.

Healthy Start: Healthy start and future.

Marketable Skills: Marketable skills through effective education.

Opportunities To Serve: Opportunities to give back through community service.

For more information about America's Promise, go to <http://www.americaspromise.org>.